

Advertising Rates

2010 - 2011 Performing Arts Season

Season programs includes all Headliners including **Bill Cosby** and *Away in the Basement*, a *Church Basement Ladies Christmas* as well as Elgin Summer Theatre's production of *Joseph & the Amazing Technicolor Dreamcoat* and the **Elgin Short Film Festival!**

Ticket Envelope 6" x 2"	\$5,000
Ticket Back 4 1/2" x 1 1/4"	\$5,000
Website Logo & Link 4 Square Inches Maximum	\$3,000

Program Book Ads

Deadline: July 1, 2010*

* Deadline for inclusion in all season programs;
Individual program opportunities still available.

		<u>Limited Run</u>
Back Cover** 4 3/4" x 7 3/4"	\$4,000	Not Available in limited run
Inside Back Cover** 4 3/4" x 7 3/4"	\$3,500	Not available in limited run
Half Inside Cover** 4 3/4" x 3 7/8"	\$2,000	Not available in limited run
Broadsheet (Center, 2 Full Pages)	\$2,000	\$500 per performance
Full Page 4 3/4" x 7 3/4"	\$1,500	\$300 per performance
Half Page 4 3/4" x 3 7/8"	\$ 800	\$175 per performance
Quarter Page 4 3/4" x 1 7/8"	\$ 500	\$100 per performance

**Ads on program covers are four-color and cannot be changed during season.



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Advertising Agreement

Company

Street Address

City State ZIP

Telephone Fax E-Mail

Representative Name

Signature Date

Hemmens Representative Signature Date

Payment Enclosed Please Bill Me

Please attach camera ready art to this form
OR

E-mail your artwork in Hi-Def .pdf format to Wilhelmi_b@cityofelgin.org